

**National Forum on Education Statistics
2002-03 Forum Chair Priorities**

- I. Continue with all current projects and priorities

- II. Priority focus areas
 - A. Primary focus on Strategic Goal III, Strategies A and B
 - 1. Goal: “Promote the Forum as a widely recognized cooperative body addressing issues of education data policy, and a leader in setting data policies.”
 - a. Strategy A: “The Forum will disseminate widely and promote the use of its products.”
 - b. Strategy B: “The Forum will strengthen coordination by expanding membership as appropriate, and making linkages with agencies and groups both inside and outside of the field of education who have an interest in issues related to education. . .”
 - 2. Application of the goal and strategies
 - a. Special invitations will be issued to affiliate associations to continue, increase, or initiate participation in Forum activities and to inform their members of the resources available through the Forum.
 - b. A letter will be forwarded to the Executive Director of CCSSO requesting him to contact the Chief in each state and with a written endorsement of the Forum, its products, and our efforts to increase state and local use of Forum products.
 - c. A letter will be sent to each Chief State School Officer, with an updated Forum brochure and other information about the Forum and that state’s participation. The letter will request that the Chief send a letter and Forum brochure to every superintendent in the state, endorsing the Forum and its products, and encouraging the superintendents to visit the Forum website and download those publications that will be of value to the local school district.
 - 3. A 25 percent increase in Forum product downloads in the period from July 1, 2002 through June 30, 2003 over the previous 12 months will indicate success.
 - B. Secondary focus on increased activity of forum members in providing meaningful service to the organization.
 - 1. Every new member will have a friend in the organization, a responsibility, and communication that will encourage growth of his or her understanding of the Forum mission and active contribution to Forum goals.
 - 2. Strategies
 - a. Steering Committee members are asked to make multiple contacts with those whom they mentor at one month after the July Forum meeting and one month prior to the February Forum meeting. Additional contacts may be made as appropriate.
 - b. An individual letter will be sent to each Forum representative from the Chair expressing appreciation for the work that has been done and encouraging continued effort on behalf of the children who are served by the work of the Forum.

- III. Biennial update to the Forum membership on the Strategic Plan (due summer 2003)
 - A. Standing committee chairs and vice chairs are asked to review their committee and task force activities as related to the Forum’s strategic goals prior to the February Forum meeting.
 - B. Standing committees are asked to assure that the work is aligned with the strategic goals and objectives, with modifications if necessary.
 - C. Each standing committee chair is asked to submit to the Forum Chair, one month before the July 2003 Forum meeting, a report on how the committee and its task forces are working toward achievement of the Forum’s strategic goals.